Government of Yukon

Yukon Government NEWS release

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Specialized Training Offered to Sound Recording Professionals

WHITEHORSE – Yukon's sound recording professionals are being offered specialized training thanks to Yukon's Department of Economic Development.

"The Yukon government recognizes the contributions the sound recording industry makes, not only to the economy but to the cultural fabric of Yukon," Economic Development Minister Jim Kenyon said. "Opportunities like these are key for our local artists in enhancing their musical careers."

The two courses in marketing and showcasing music are offered through the Yukon Film & Sound Commission and designed to help Yukon musicians increase business success on the national and international stage.

"This is not just a boost to help train our artists for the outside marketplace; it is significant that this program is being led by Yukoners for Yukoners," MusicYukon Executive Director Mark Smith said. "Five years ago, we would bring someone in but more and more we've been able to develop our own resource infrastructure with the help of government. This is a big step forward."

Course instructors are Yukoners Debbie Peters and Michele Emslie of Magnum Opus Management. Marketing your Music was held June 9 and 10 and Showcasing Your Music will be held June 16 to 18. Both courses are free and take place in the evening.

For more information on the funding programs for the Yukon Sound Recording Industry, visit the Yukon Film & Sound Commission website at **www.reelyukon.com**.

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